



## **RULES OF THE WINTER SEMESTER PHOTO/VIDEO CONTEST FOR INCOMING STUDENTS OF THE UNIVERSITY OF ZADAR “WINTER IN ZADAR”**

The aim of these rules is to ensure equality for all the participants and equal possibilities for winning the prizes once the requirements listed in the rules are met.

### **ARTICLE 1: ORGANISER**

Organiser of the photo/video contest „Winter in Zadar“ (in further text: photo and video contest) is International Relations Office of the University of Zadar, Mihovila Pavlinovića 1, 23000 Zadar (in further text: Organiser).

The aim of the photo contest is to promote student mobility in the framework of the Erasmus+ and other mobility programmes.

### **ARTICLE 2: DURATION AND PERFORMANCE OF THE PHOTO CONTEST**

Photo/Video contest will be open **from 15 – 31 January 2025 till 23:59** (closing deadline) on Instagram profile of the International Relations Office. The Organiser retains the right to change, update and cancel the photo contest.

### **ARTICLE 3: PRIZES**

Winners of the photo contest will be awarded with a summer theme gift set:

**1<sup>st</sup> prize is Bluetooth loudspeaker + UNIZD mug and hoodie**

**2<sup>nd</sup> prize is Bluetooth earphones + UNIZD mug and glass water bottle**

**3<sup>rd</sup> prize is termos coffe to go + UNIZD mug and cap**

Prizes are funded by the Erasmus+ programme of the European Union.



#### ARTICLE 4: PARTICIPATION ELIGIBILITY

The right to participate in the photo/video contest **has all the exchange students who are on the mobility at the University of Zadar in the winter semester 2024/2025.**

#### ARTICLE 5: HOW TO PARTICIPATE IN THE PHOTO CONTEST

You can participate in the photo/video contest if you upload an original photo or video taken by you showing Erasmus+/mobility experience and the spirit of students' life in the summer semester at the University of Zadar on your personal Instagram profile. **Photo and video must be shared publicly and you should write the name of the place where the photo was taken, add #UNIZD #ErasmusInZadar #ErasmusInCroatia and tag @international.unizd** (Instagram profile of the International Relations Office). You can also **write a brief description** about your experience of mobility in summer semester at the University of Zadar.

#### ARTICLE 6: RIGHTS AND OBLIGATIONS

Participating in the photo/video contest implies accepting the rules of the photo contest. The participant authorises the Organiser to save and publish the photographs or videos on its website and on its social networks (Facebook, Instagram) in the context of promoting student exchange programmes. The photographs shall not contain any unauthorised, threatening, hatred-inciting, false, misleading, abusive, harassing, defamatory, vulgar, obscene, scandalous, pornographic or profane content.

#### ARTICLE 7: WINNER SELECTION

Three persons will be rewarded. Best three photographs or/and videos will be chosen by the committee consisting of three persons, the Head of the International Relations Office and two IR Officers.

**Names of the winners will be announced at the Instagram and Facebook page of the International Relations Office of the University of Zadar before the 7<sup>th</sup> February 2025.**

Photos/videos will be reviewed by the following criteria:

- Creativity and originality
- Connection with the main topic of the contest
- Quality of content



Winners who do not send information necessary for claiming the reward within 48 hours after winner announcement, lose their right on reward and Organiser becomes obligated to select new winners.

#### ARTICLE 8: DISQUALIFICATION

Organiser reserves the right to disqualify the participant in the following cases:

- Participant does not follow the rules of the photo contest
- Participant does not follow the rules of the Instagram platform

#### ARTICLE 9: PROMOTION

Participating in this photo contest implies that participants accept the announcement of the information about the winning photo for the purpose of promoting mobility programmes.

#### ARTICLE 10: PERSONAL DATA PROTECTION

By participating in this photo contest, participants agree that the Organiser processes personal information they submitted, i.e. only those information required for participating in the photo contest. Organiser guarantees personal data protection according to the General regulation on the protection of personal data.

Organiser will use mentioned data exclusively for the needs of the photo contest, promotion of the student mobility programmes and statistical data processing.

#### ARTICLE 11: MISCELLANEOUS

This photo contest is in no way sponsored, endorsed or administered by, or associated with Instagram, Inc. You understand that you are providing your information to the Organiser and not to Instagram.